NEP
OneSource

Advertise with the NEP Advantage

NEP DATAVISION

nep datastream

Why Advertise on NEP OneSource

NEP OneSource is the latest way NEP is serving you better. NEP OneSource is the default channel on the NEP Datavision Network. This gives you the opportunity to have your advertisement or event potentially make thousands of local impressions per day. Since NEP OneSource is the default channel, all Datavision Customers see NEP OneSource every time they turn the TV on.

Ads on NEP OneSource typically are shown approximately 5 times per hour.
Ads on NEP OneSource also run 24/7.

General Information

SCHEDULES

New Schedules begin every Wednesday. Please have your Ad or information to us two weeks in advance of when you want your sale or event to start running. This gives us time to edit, adjust, and verify the information in the Ad and adjust the schedule properly.

BUSINESS ADVERTISEMENTS

Business Advertisements on NEP OneSource will not be added to the schedule until payment is received. Ad's will run approximately 5 times per hour at 15 seconds each. Please see pricing and design options on pages 3 - 5.

PUBLIC SERVICE ANNOUNCEMENTS

For public service announcements on NEP OneSource please e-mail or send us your information at least two weeks in advance from the dates you would like your announcement to run. Early reservation requests can also be made. PSA's will run 1-2 times per hour, at least 7-10 seconds each.
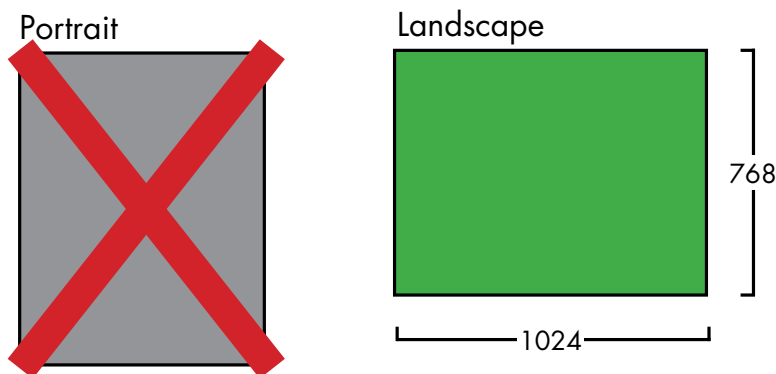
CONTACT NEP ONESOURCE

For general Inquires about NEP OneSource call 1.866.785.3131 or check us out online at http://www.nep.net/onesource/ for Frequently Ask Questions and Answers.

How to Advertise on NEP OneSource

CREATE YOUR OWN AD

Ad's for NEP One Source must be designed in landscape.

Portrait

Landscape

768

1024

The image file size for NEP OneSource is 1024 x 768 Pixels.
Full Design Area is: 14" Wide x 10" Height at 72 dpi.
Ad Text Area is: 13" Wide x 9" Height at 72 dpi. (0.5" from the edge's)

Keep your text short and to the point (Limit to 30 words or less). Maximum 9 lines of text.
Think of your ad as a business card. Less is more!

Make your logo, price/sale, and contact information as large as possible.

Please include your Start and Stop Dates

Double check all information before submitting the ad to NEP.

Please e-mail or drop off your ad on disk at our office:
   NEP Telephone Company
   720 Main Street,
   Forest City, PA 18421
   E-mail: onesource@nep.net

NEP can not be held responsible for wrong information or readability of submitted ad's.
NEP reserves the right to modify or deny any subject matter we deem inappropriate.

How to Advertise on NEP OneSource

LET US DESIGN ONE FOR YOU

Have your advertisement designed by us. This affordable option ensures readability and a level of design that will ensure your advertisements stands out.

Use the form on the last page to enter the information for your advertisement and we will design the Ad with the appropriate template. If there is any imagery you would like to be used in the Ad please submit it along with all copy. Or feel free to e-mail your advertisement information (using the form as a template) to onesource@nep.net.

There is a one time Set-up Fee of $37.50 per AD. Once the design is final there is a $10.00 charge per changes.

Images:
- Save any images in a common graphics file format JPEG, GIF, BMP, PSD, etc.
- Save images at least 1024 x 768 px.
- Need images scanned? No problem! Submit them with the Ad. Try to keep finger prints to a minimum.
- Don't forget to include a large copy of your logo if needed.

Text:
- Keep your text short and to the point (Limit to 30 words or less). Maximum 9 lines of text. Think of your ad as a business card. Less is more!
- Don't forget your price, sale, or announcement information.
- Don't forget your contact information.
- Double check all information before submitting the ad for design to NEP.

Please e-mail or drop off your ad on disk at our office:
  NEP Telephone Company
  720 Main Street,
  Forest City, PA 18421
  E-mail: onesource@nep.net

NEP can not be held responsible for wrong information submitted to be placed on an advertisement. NEP reserves the right to modify or deny any subject matter we deem inappropriate.

Pricing to Advertise on NEP OneSource

- $25.00 per week
- $90.00 per month
- $990.00 per year.

PAYMENT

Business Advertisements on NEP OneSource will not be added to the schedule until payment is received.

Please make your check or money order payable to
  NEP Telephone Company

Send Payment to
  Attention NEP OneSource
  NEP Telephone Company
  720 Main Street
  P.O. Box D
  Forest City, PA 18421

Your AD or Announcement Information

CONTACT INFO

Name: _____   Address: _____

Phone: _____   _____

E-mail: _____   _____

BEST TIME TO CONTACT

☐ Daytime   ☐ Evening

AD RUN

☐ One Week
$25

☐ One Month
$90

MESSAGE (Remember less is more. Think Business Card)

Message: _____

_____

_____

_____

Price: _____ Event Date: _____ Event Time: _____

IMAGES

☐ Attached Need Scanning

☐ Attached On Disk

☐ Will Be E-mailed (onesource@nep.net)

☐ None

SIGNATURE

_____   _____
(Name)   (Date)

By signing this document I understand that NEP can not be held responsible for wrong information submitted to be placed on an advertisement. I understand that NEP reserves the right to modify or deny any subject matter NEP deems inappropriate.

MAIL

Attention NEP OneSource
NEP Telephone Company
720 Main Street
P.O. Box D
Forest City, PA 18421

E-MAIL

OneSource@nep.net

FAX

1.570.785.9299